



Messe  
Düsseldorf

DEHOGA  
GASTGEWERBE NRW



FairFairs Hotel is an initiative of Messe Düsseldorf GmbH  
in cooperation with DEHOGA Gastgewerbe NRW  
(Hotel and Restaurant Trade NRW).



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We want you to feel good...

{ **Transparent pricing** }

The maximum room price valid for your fair stay will be named by 1 year at the latest before the fair begins. Hotel prices vary widely, reflecting supply and demand.

**Please note:**

The FairFairs Hotel prices apply only if you book directly with the selected hotel without any mediating agencies in between. Such agencies normally charge fees for a variety of different services that must be paid by the customer directly to them.

- ◆ Maximum of 15% of the contract sum for termination no later than six months before planned arrival
- ◆ three to six months prior to planned arrival: maximum of an additional 35% of the contract sum
- ◆ three months prior to planned arrival or later: maximum of 90% of the contract sum.

The hotel will, however, do everything in its power to let the room. It's possible that you will only have to pay the resulting discount difference to the hotel.



...in every possible way. We not only make sure the trade fair conditions are right, we also have an eye to your entire stay here. This includes transparent and acceptable conditions for exhibitors' hotel bookings.

FairFairs Hotel is a seal of quality created at the initiative of Messe Düsseldorf and DEHOGA Gastgewerbe NRW (Hotel and Restaurant Trade NRW) in March of 2004. The hotels that bear this symbol have the individual requirements of exhibitors in mind. They guarantee:

{ **Preferential treatment** }

The FairFairs Hotels do not insist on certain booking periods during the fair including a specific number of days before and after. Individual rooms can also be requested for shorter periods during the fair.

{ **Fair conditions of payment** }

Prepayment upon conclusion of a room contract must not exceed 15% of the contract sum; this regulation prevents unnecessary blockage of rooms and benefits everyone involved. The advance payment can be increased to a maximum of 50% of the guarantee sum up to six months before arrival.

{ **Special conditions for room contract termination** }

Although it is not normally possible for one party to terminate a hotel room contract, the following special rules for such termination apply to exhibitors who have booked rooms in FairFairs Hotels. The fees are graduated, depending on when the room contract is terminated:

{ **Attractive additional performance features** }

All FairFairs Hotels do their best to provide exhibitors with low-price or even free additional services as circumstances allow, for example:

- ◆ Shuttle service – Fair/Airport/Hotel
- ◆ Hotel limousines to Fair/Airport and back
- ◆ Local calls at no charge and/or no charge for access to email accounts
- ◆ Special breakfast offers
- ◆ Special prices for food and drink at events
- ◆ Low-price laundering
- ◆ No charge for car parking
- ◆ No charge for non-alcoholic beverages from the minibar
- ◆ VIP treatment

Ask at your hotel!

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**You can depend on it!**

The FairFairs Hotel initiative is not just a general statement of intent, but rather a binding obligation. That means the participating hotels are under contract with their branch association allowing them to bear this seal of good quality. Compliance with the rules is continuously monitored.

However, if any of the above conditions are not met before conclusion of a contract, please inform the Clearing Office, which has been created for precisely this purpose. The Office will then initiate arbitration within six weekdays and will make you an alternative offer if necessary.

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**Fair is the future!**

We are pleased to be able to offer you a genuine advantage with the FairFairs Hotel concept: fair hotel conditions that mean your participation at the fair will be an even greater success.

If your favourite hotel in town does not bear the FairFairs Hotel quality seal, ask about it! An updated list of hotels participating in the FairFairs Hotel programme is available on the internet at: [www.dehoga-nordrhein.de](http://www.dehoga-nordrhein.de)

Everyone benefits from FairFairs Hotel –  
the more participants, the better for all!

